

# Catie Middleton

Talented, dependable award-winning journalist dedicated to getting the story through integrity and truthfulness.

## KEY SKILLS

**Technical:** Adobe InDesign, Photoshop, Audition, Premiere, Access, Excel, Word, ArcGIS, HTML, WordPress

**Reporting and Writing:** Trained in broadcast, print, and online writing, AP Style, Deadline, SEO, Open Meetings, Open Records, Interviewing, Marketing, Social Media Management, editing

**Other:** Social media (Facebook, Twitter, Instagram, LinkedIn, Snapchat, Pinterest), Objective, Disciplined, Responsible, Well-Informed

## VOLUNTEER/LEADERSHIP

Junior State of America (JSA) Chapter President, JSA National Cabinet Member, Alice=Paul (Gender Equality Club) Founder and Co-President, Brought the film "Girl Rising" to hometown, Flexible team member, Talented writer, Leadership skills developed through work experience, 88.9 Radio Milwaukee Volunteer

## PUBLICATIONS/AWARDS

The Wisconsin Nurse | January 2018  
SPJ Finalist | April 2019



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[Catie Middleton](#)



[@CatieMids](#)

[Portfolio](#)

## EXPERIENCE

### Designer/Producer | Lee Enterprises | 2019-Present

Part of the National Custom Content team, create and design special publications, specifically obituary tribute section, work on daily newspaper design, write specialized content

### Staff Reporter | Media Milwaukee | 2017-2018

Write news stories for campus online news portal, interview subjects, post articles to WordPress, manage social media platforms, part of UWM JAMS Snapchat Takeover

### Social Media Intern | Milwaukee County War Memorial Center | 2018

Cultivate original content for social media platforms, promote events, maintain content calendar, photograph events and exhibits, schedule posts, engage with and grow audience

### Research and Science Writer | UWM SURF Program | 2018

Member of faculty research project, Exploratory Study of Health Concerns, Eye Health Risks, Eye Care Needs of Men and Women in Milwaukee's Inner City: Community Scan and Needs Assessment, write articles on research findings and student highlight pieces

### Freelance Writer | UWM College of Nursing | 2017-2018

Write feature pieces for Marketing department, interview subjects, pitch human interest stories focused on faculty and students, edit stories

### Content Curator | UWM College of Engineering | 2017-Present

Create content for research lab websites, interview subjects, cultivate material and research, write articles, maintain WordPress sites, organize photoshoots, editing and proofreading

### Social Media Manager | JAMS Department & Media Milwaukee | 2018

Create original content, schedule content to be posted to Twitter and Facebook, engage with audience

## EDUCATION

### University of Wisconsin Milwaukee | B.A. in Journalism with a Minor in English - Intended

2016-2018 | 3.6 GPA | Graduated with Honors

Feature/Magazine Article Writing, Integrated Reporting, Seminar in Global Media, History of Mass Media, Media Ethics, Critical and Opinion Writing, Freedom of Expression: Digital Age, Social Media Management, Specialized Reporting, Advanced Integrated Reporting

### Wartburg College | B.A. in Journalism with a Minor in English - Intended

2014-2016

News Writing and Technology, Media Writing, Studied Abroad in England

### Oconomowoc High School | Diploma

2010-2014

3.8 Cumulative GPA, Features Editor for School Newspaper